

## Message Text

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41

ACTION EUR-12

INFO OCT-01 ISO-00 EB-07 /020 W  
----- 032367

R 261205Z JAN 76

FM AMEMBASSY STOCKHOLM

TO USDOC WASHDC

INFO SECSTATE WASHDC 6641

AMEMBASSY COPENHAGEN

AMEMBASSY HELSINKI

AMEMBASSY OSLO

UNCLAS STOCKHOLM 0418

FOR: BIC/OIM:TRAFTON

E.O. 11652; N/A

TAGS: BEXP, SW

SUBJECT: COMMERCIAL PROGRAM: PRINTING & GRAPHIC ARTS EXHIBITION  
PROMOTIONS

1. STC RECEIVED ON JANUARY 23 LETTER DATED JANUARY 16 FROM JOHN BURGESS, DIRECTOR, GRAPHIC ARTS TECHNICAL FOUNDATION, 4615 FORBES AVE, PITTSBURGH, PA 15213, TEL: (412) 621-6941.
2. GATF DESCRIBES ITSELF AS NON-PROFIT-MAKING TECHNICAL AND EDUCATION ORGANIZATION SERVING INTERNATIONAL GRAPHIC COMMUNICATIONS INDUSTRIES SINCE 1924, AND COOPERATED WITH MEXICO CITY TC IN ORGANIZING SEMINAR DURING MCTC PRINTING & GRAPHIC ARTS EXHIBITION, NOVEMBER 1975.
3. GATF VERY INTERESTED IN COORGANIZING TECHNICAL SEMINAR AT NEXT STC GRAPHICS HOW, BUT OBVIOUSLY UNAWARE OF PROXIMITY OF STC MARCH EVENT IN THIS FIELD.
4. AS A NON-PROFITMAKING ORGANIZATION, GATF QUOTE SEEKS ONLY TO RECOVER TRAVEL, LIVING AND PROFESSIONAL EXPENSES PLUS SPACE FOR A BOOTH AT THE SHOW UNQUOTE. STC CONSIDERS IT FEASIBLE TO ARRANGE SEMINAR FOR GATF ON LINES OF MEXICO EVENT, WITH SIMILAR COST FOR SWEDISH AUDIENCE.

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5. WOULD APPRECIATE OIM CONTACTING RONALD MORRIS, INTERNATIONAL MANAGER BY PHONE (SEE ABOVE) TO NEGOTIATE AGREEMENT. PROVIDED DETAILS AND TITLES OF PRESENTATION TOPICS, SPEAKERS, ETC. REACH STC BY END OF JANUARY, ALL CAN BE MAILED OUT TO NORMAL HARD CORE AUDIENCE TOGETHER WITH EXHIBITION CATALOG. SEMINAR CAN BE ARRANGED IN DOWNSTAIRS THEATER WITH SEATS FOR UP TO 80 ATTENDEES, TO AVOID PAYING FOR OUTSIDE PERMISES.

6. GATF SEMINAR WOULD SEEM ATTRACTIVE AND MUCH NEEDED ATTRACTION FOR SUBJECT SHOW IN VIEW OF SHORTFALL SO FAR OF EXHIBITOR CONTRIBUTIONS TO TECHNICAL PRESENTATIONS PROGRAM, AND LACK OF SIZEABLE GROUP OF "NEW" COMPANIES.

7. PHOTOCOPY OF GATF LETTER AIRMAILED TO OIM JANUARY 23.  
STRAUSZ-HUPE

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## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 26 JAN 1976  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
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**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
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**Review Authority:** blochd0  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 23 JUN 2004  
**Review Event:**  
**Review Exemptions:** n/a  
**Review History:** RELEASED <23 JUN 2004 by schwenja>; APPROVED <10 NOV 2004 by blochd0>  
**Review Markings:**

Margaret P. Grafeld  
Declassified/Released  
US Department of State  
EO Systematic Review  
04 MAY 2006

**Review Media Identifier:**  
**Review Referrals:** n/a  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
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**TAGS:** BEXP, SW  
**To:** COM  
**Type:** TE  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 04 MAY 2006